

Project Management Institute of

Greater New Orleans (PMIGNO)

PMIGNO SPONSORSHIP OPPORTUNITIES 2018











PMI Greater New Orleans Chapter

Sponsorship Opportunities

PMI Greater New Orleans has been serving the New Orleans area since 1990 growing to over 450 members.

PMI members are part of the worlds leading not-forprofit professional membership association for the project program, and portfolio management profession. PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education, and research. With more than half a million members and credential holders in over 204 countries, PMI is the leading membership association for the project management profession.

PMI is actively engaged in advocacy for the professional standards, conducting research and providing access to a wealth of information and resources.

PMI promotes career advancement, professional development, and certification, networking and community involvement opportunities.

Sponsorship Benefits

- Increase awareness,
 recognitions and visibility
 of your company brand
- Connect with project manager, key decision makers and influencers in the project management community
- Highlight your company's position as a significant player in the market place and a trusted, reliable business partner
- Position your company as
 an innovator and thought
 leader
- Showcase your products or services
- Increase your sales

SPONSORSHIP LEVELS



Sponsorship Type	1. Monthly		2. Annual			
PMI Greater New Orleans Sponsorship Levels	Monthly Advertising	Monthly Chapter Meeting	Bronze	Silver	Gold	Platinum
Prices	\$150	\$300	\$1,000	\$2,000	\$3,000	\$4,000
Sponsor may provide door prizes (Optional)						
Up to 4 nonmembers will receive the member rate for a monthly chapter meeting (coupon code)						
Website or Email advertising for 1 month						
2 - 3 minute address to attendees at monthly chapter meeting						
2 seats at sponsored monthly chapter meeting						
Small sponsor logo in Annual Conference program						
Sponsor Logo recognition presented at all monthly chapter meetings for 1 year						
Sponsor logo on PMI GNO Website / Event registration Site						
PMICNO provides recognition to Sponsor during general assembly Professional Development special event						
Sponsor may provide publications or materials at Chapter related events based on space at venue						
Exhibitor Table at annual Professional Development Conference						
2 seats to Annual Professional Development Special Event	,					
2 seats to two monthly chapter meetings						
2 seats to Annual Professional Development Special Event						
4 seats to two monthly chapter meetings						
S seats to Annual Professional Development Special Event						
4 seats to four monthly chapter meetings						
4 seats to Annual Professional Development Special Event						
4 seats to eight monthly chapter meetings						



HOW TO RESERVE YOUR SPONSORSHIP OPPORTUNITY

Contact Brad Williams at <u>marketing@pmigno.org</u> for an application form and follow our simple and easy three step process:

- 1. Complete sponsorship Agreement Form
- 2. Email your complete agreement to marketing@pmigno.org along with the information required for marketing and publicity campaigns. An invoice for the sponsorship can be provided upon request.
- 3. Send a Check made payable to PMI GNO to the following address: P.O. Box 52097, New Orleans, LA 70152-2097

Upon receipt of your completed form(s), a sponsor team member will contact you and confirm your registration.